



**LAWYER**  
MONTHLY

**MEDIA PACK**



# ABOUT

## Connecting the Legal and the Business World

Lawyer Monthly is an immensely popular global publication delivering legal news, comment and analysis to those at the centre of the legal world. Lawyer Monthly reports on the news and topics that matter to Lawyers, General Councils, Barristers, Attorneys and the entire legal profession including those seeking to connect with it, from law students to businesses worldwide. We're a multi-platform publication, offering global legal coverage and content both online and in a variety of digital formats, distributed to over 250,000 people each month.

Lawyer Monthly is proud to provide a balanced mix of insight and analysis. Our editorial focus tracks legal news from across key practices areas, jurisdictions and sectors. We also publish special features and reports designed to provide a deeper understanding of the recent global trends in law. In addition to our own editorial pieces, Lawyer Monthly's features contains contributions from respected industry leaders, analysts and commentators to help provide quality articles for our readers.

Written specifically for the legal professional, Lawyer Monthly produces sharp and insightful commentary on today's legal landscape and the events that affect the legal world from the viewpoint of expert lawyers and businesses every month

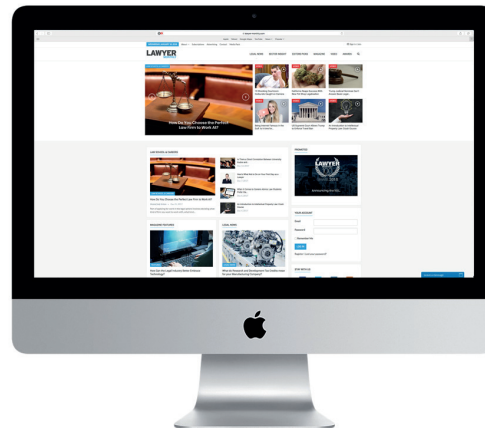
# PORTFOLIO



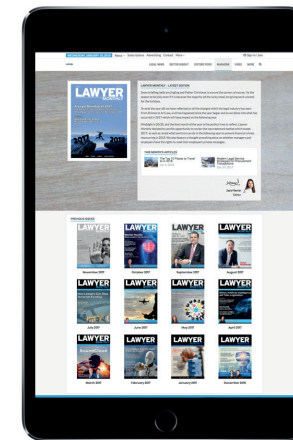
MAGAZINE



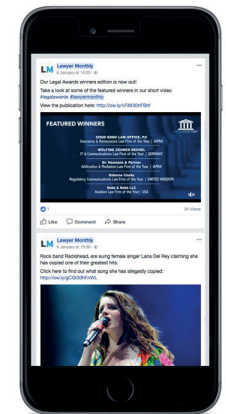
AWARDS



WEBSITE



ON THE GO



SOCIAL

# CONTRIBUTORS

**Baker  
McKenzie.**

KIRKLAND & ELLIS LLP



EVERSHEDS **Linklaters**



**ashurst**

brownejacobson<sup>LLP</sup>



HILL DICKINSON

**TaylorWessing**

**NORTON ROSE FULBRIGHT**

**DENTONS**

SLAUGHTER AND MAY

TRAVERS SMITH

**Hogan  
Lovells**

  
Pinsent Masons

**SQUIRE**  
PATTON BOGGS

 **MATHYS & SQUIRE**  
INTELLECTUAL PROPERTY

# TESTIMONIALS

RAMNI TANEJA

*"It looks really lovely; thank you so much for giving me these opportunities. It is my honour to write for such a prestigious legal journal"*

**RAMNI TANEJA**  
Law Office of Ramni Taneja

**TEBBITTS & CO**  
commercial solicitor

*"Thank you for connecting with us Lawyer Monthly. Great magazine to connect the legal and business profession"*

**TEBBITTS & CO SOLICITORS**







# RATECARDS

DOUBLE PAGE SPREAD  
**£1,295**

420 x 275mm  
+5mm Bleed

FULL PAGE  
**£795**

210 x 275  
+5mm Bleed

HALF PAGE HORIZONTAL  
**£595**

170 x 112mm

HALF PAGE VERTICAL  
**£595**

83 x 230mm

# ADVERTISING

Advertising with Lawyer Monthly offers a unique showcase for the businesses and products that reflect the luxury lifestyle our readers are accustomed to. With the majority of in the top bracket of earners worldwide, Lawyer Monthly is the perfect place to promote your product in the Online space. Designed to suit all budgets, advertisers can be reassured that they will reach a high-earning, privileged and discerning readership globally.



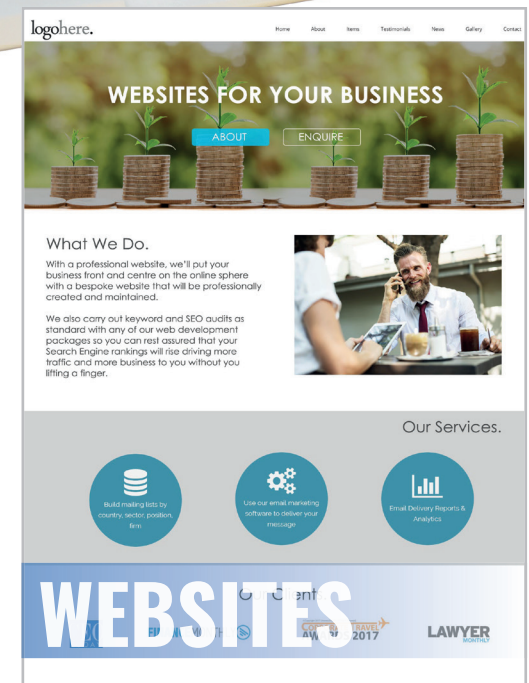
# CREATIVE PARTNERSHIPS

In addition to our traditional advertising packages, our new Creative Partnerships allow advertisers to work with Lawyer Monthly to create bespoke, inventive campaigns which sit seamlessly within our editorial environment and put your product in front of a global legal audience.

Our team will propose creative concepts from Video to branded content which will be distributed across a myriad of platforms ensuring engaging content and excellent reach for your product or service.



CONTENT CREATION





# READERSHIP

NORTH AMERICA

28%

EUROPE

38%

MIDDLE EAST

7%

CENTRAL &  
SOUTH  
AMERICA

7%

AFRICA

7%

ASIA

9%

AUSTRALASIA

4%

**TOTAL**  
**READERSHIP**  
**NUMBER**  

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**300,000**

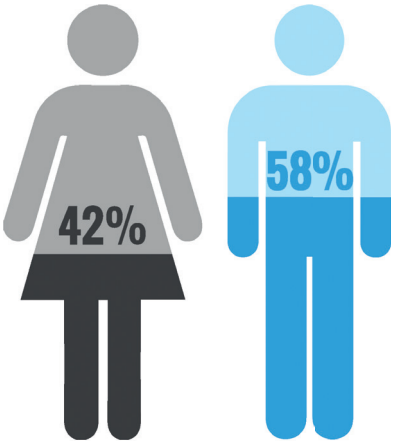
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# OUR READERS

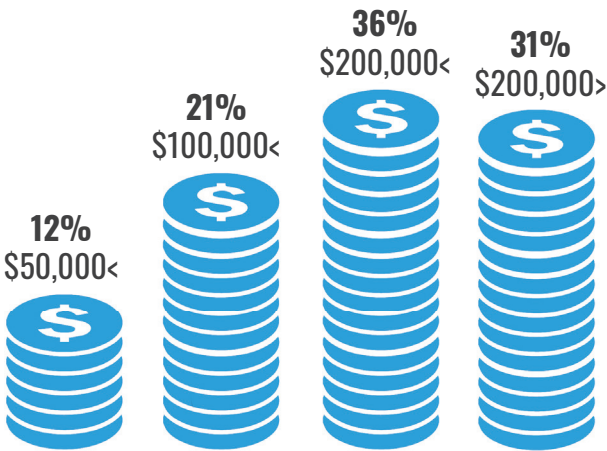
Lawyer Monthly readers comprise the legal elite: Lawyers, Attorneys, Barristers and Partners, all of whom consistently excel in law careers and the firms they work for. In addition to current legal gamechangers, our magazine is regularly consumed by the future stars of the legal world from graduates to law students studying in the best colleges and universities worldwide. Over 750,000 of these leading legal professionals have been reading and enjoying our magazine and website online and in print in the last few months alone.

Over a quarter of our readers earn in excess of \$125,000 (£90,000) and 60% conduct business in a partner/executive role or higher. With 75% of our audience in thriving Private Practices our Lawyer Monthly readership represents highly successful legal professionals working across a range of sectors who sit at the forefront of their business, making decisions and leading change daily.

Away from work, our readers are connoisseurs of the best life has to offer. They are passionate about travel, luxurious possessions and expect the best service, with over 72% of our readers choosing premium brands above all others. Our readers invest equal amounts of time into their businesses as they do families, who remain their primary emphasis beyond work. Ambitious and successful, our readers are discerning, distinguished and demand the quality Lawyer Monthly offers.



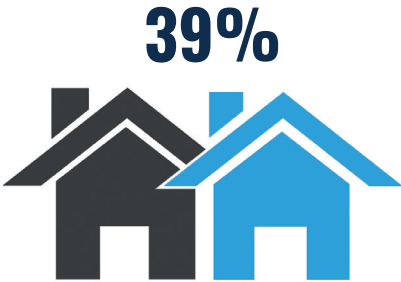
Average Age: 28-45



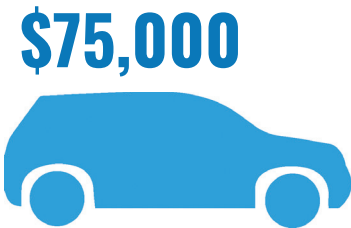
Income Percentage



Own Their Home



Own 2 Homes



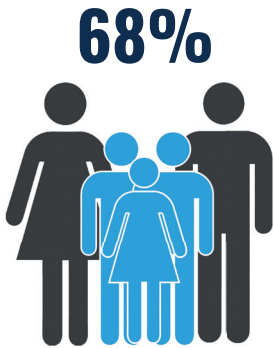
Avg Price of Car



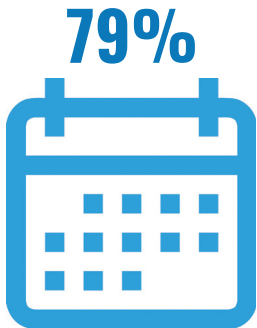
Holidays Per Year



Have Children

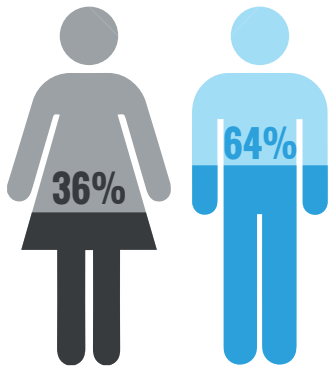


Spend time with family in their time off

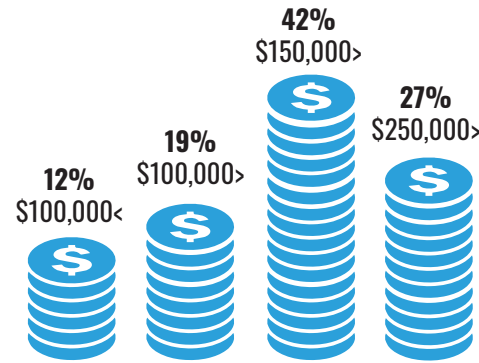


Work More than 5 Days a Week

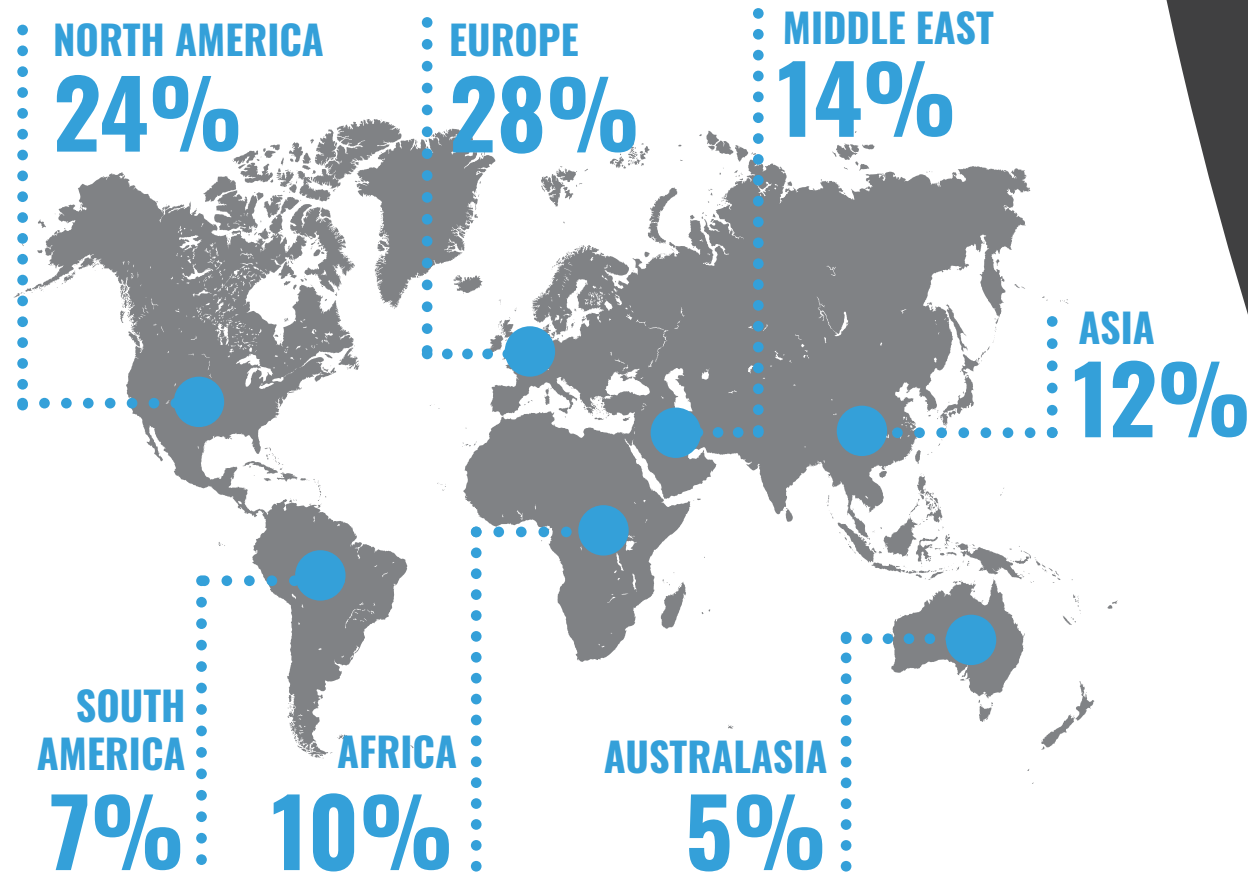




MEN/WOMEN



NET WORTH



SOCIAL MEDIA AUDIENCE

# SOCIAL MEDIA

## >600k

TOTAL SOCIAL MEDIA  
MONTHLY REACH

## 54k

TOTAL SOCIAL MEDIA  
FOLLOWING



# FORWARD FEATURES

Here at Lawyer Monthly Magazine, we're excited to announce our new Forward Features.

Each month we invite our readers to participate in content that is read by hundreds of thousands of likeminded legal professionals worldwide. We have a selection of articles and topics that we'd love to hear from you, the experts, about. You can pick a topic that you feel best represents you and your field of expertise within law and write your feature based on our suggestions.

Our Editorial team will be on hand to provide assistance and guidance should you wish. I look forward to hearing from you.

Kind regards

*Jaya Harrar*

Editor  
[editor@lawyer-monthly.com](mailto:editor@lawyer-monthly.com)



**DECEMBER  
2020**

**What have we learnt this year?**  
Post pandemic lessons

**JANUARY  
2021**

**The legal troubles recession brings**

**FEBRUARY  
2021**

**Divorce & Trusts:** Has the pandemic changed marriage and family?

**MARCH  
2021**

**M&A:** What is next and who is ruling?





# ONLINE

In addition to our popular magazine, Lawyer Monthly is also home to a polished, professional online news website which offers more quality content and news, resulting in Lawyer Monthly becoming an authority in Law for our thousands of online subscribers and readers.

Lawyer-monthly.com secures 150,000 pageviews per month across the globe. Presenting a wide range of features, opinion analysis, web exclusive articles, and videos featuring regular contributions from respected legal experts and business leaders. Lawyer Monthly Online features the latest breaking news and features, researched and curated by our talented in-house journalists who explore the legal sphere daily to bring the best content to our readers.

Lawyer Monthly's continued growth online has secured our website's status as a highly respected and well-established global legal news hub for lawyers and businesses around the world.

# WEBSITE

210,000  
PAGE VIEWS  
PER MONTH

58,000  
UNIQUE USERS PER MONTH

8 AVERAGE PAGE  
VIEWS PER  
SESSION

£35  
cpm

BACKGROUND TAKEOVER  
1600 x 1024px

The screenshot shows the Lawyer Monthly website interface. At the top, there's a navigation bar with links like 'About', 'Subscriptions', 'Advertising', 'Contact', and 'Media Pack'. The main content area is divided into several sections:

- PANORAMA BANNER** (960 x 90px) with a rate of £30 cpm.
- VIDEO** section featuring several video thumbnails with titles like 'Trump on Immigration: My Highest Loyalty Is to...', 'California Reaps Success With New Pot Shop Legalisation', 'Trump Judicial Nominee Can't Answer Basic Legal...', '7 Need to Know Essentials Before Studying Litigation', 'Being Internet Famous in the Gulf: Is It Time for...', 'US Supreme Court Allows Trump to Enforce Travel Ban', and 'An Introduction to Intellectual Property Law: Crash Course'.
- TITLE BANNER** (728 x 90px) with a rate of £25 cpm.
- MPU** (Medium Product Unit) with a rate of £25 cpm.
- SKYSCRAPER BANNER** with a rate of £35 cpm.
- BACKGROUND TAKEOVER** (1600 x 1024px) with a rate of £35 cpm.
- MAGAZINE FEATURES** section with articles like 'How Do You Choose the Perfect Law Firm to Work At?' and 'Is There a Direct Correlation Between University Kudos and...?'. Below this is a 'MODERN LEGAL SERVICE STRATEGIES FOR PROCUREMENT TRANSACTIONS' article.
- LEGAL NEWS** section with an article titled 'What Is MiFID II and How Will It Impact SMEs'.
- YOUR ACCOUNT** section with fields for Email and Password, and a 'LOG IN' button.

\*Cost per 1000 Impressions (cpm)

ONLINE ADVERTISING

Our advertisements offer a unique showcase for the very finest products, that reflect the luxury lifestyle our readers live. With the majority of our readers operating as the global legal elite, Lawyer-Monthly.com is the perfect place to promote your product in the Online space. Designed to suit all budgets, advertisers can be reassured that they will reach a high-earning, privileged and discerning readership globally.



**200k+**

TOTAL  
DISTRIBUTION

## AWARDS

Every year Lawyer Magazine identifies and honours the most respected Lawyers and Law Firms who lead the way on a global stage. Our team collate votes and in-depth sector by sector research to choose the very best of the best among the world's legal businesses resulting in the publication of our special Awards Winners Edition.

Our Lawyer Monthly awards include the celebrated Legal Awards, Women in Law, Expert Witness awards and the all new Lawyer Monthly 100, which celebrate the most successful, innovative and forward-thinking Lawyers across the world.





*It is my pleasure to let the readers and advertisers of Lawyer-Monthly know how great your magazine is.*

*I came back to the magazine to accept your company's acknowledgement of my forensic chemical expertise. As I summarized my credentials you were incredibly easy to work with. Beyond easy lies your patience and kindness as I kept on providing you with yet another "final" written description.*

*The layout you provided was consistent with my highest hopes.*

*Thanks again for a superb job and I recommend you most highly.*

**MEYER ROSEN**  
INTERACTIVE CONSULTING, INC



## AWARDS TESTIMONIALS

*"We are pleased to have been named Business Crime Law Firm of the Year in the Lawyer Monthly Legal Awards 2017"*

**BLACKFORDS LLP**



*"We are honoured to be named as "Patents Law Firm of the Year - Germany" by Lawyer Monthly Magazine"*

**DR. MEYER-DELHEUER &  
PARTNERS LLP**



PRINT

FULL PAGE  
£1,600

210 x 275  
+5mm Bleed

DOUBLE PAGE SPREAD  
£2,495

420 x 275mm  
+5mm Bleed

GO height



Our structural experience allows us to understand the cultural differences in the world of business, so that our clients' needs are understood and met.

What structural experience allows us to understand the cultural differences in the world of business, so that our clients' needs are understood and met?

My main focus has always been B2B and manufacturing. Having built France and other units, I have always been a passionate believer in cultural differences that bring an interesting aspect to the business world. After working for and managing international clients, I worked in different international law firms between Italy, France and Germany, particularly in mergers and acquisitions.

HALF PAGE HORIZONTAL  
£895

2 www.lawyer-monthly.com

GO height



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HALF PAGE VERTICAL  
£895

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# AWARDS ADVERTISING

FRIDAY, JANUARY 13, 2018 About Subscriptions Advertising Contact MediaPack

LEGAL NEWS SECTOR INSIGHT EDITORS PICKS MAGAZINE VIDEO AWARDS

**LAWYER AWARDS**  
MONTHLY & RECOGNITION

**BACKGROUNDTAKEOVER**  
1600 x 1024px  
£35 cpm

**PANORAMA BANNER**  
960 x 90px  
£30 cpm

**MPU**  
£25 cpm

**SKYSCRAPER BANNER**  
£35 cpm

**TITLE BANNER**  
728 x 90px  
£25 cpm

**LAWYER MONTHLY PRIVATE CLIENT AWARDS**  
Winners Announced

**LAWYER MONTHLY EXPERT WITNESS AWARDS**  
Winners Edition Released

**LAWYER MONTHLY LEGAL AWARDS**  
Winners Edition Released

**BACKGROUNDTAKEOVER**  
1600 x 1024px  
£35 cpm

\*Cost per 1000 Impressions (cpm)

ONLINE

www.lawyer-monthly.com



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